**Assignment Project 2: 599 Game Data Analytics**

**Link for this page:** [**https://tinyurl.com/GamesDataAssignment2**](https://tinyurl.com/GamesDataAssignment2)

**Data link:** [**https://tinyurl.com/GamesDataAssignment2Files**](https://tinyurl.com/GamesDataAssignment2Files)

**Deliverables:**

1. Paper 6-10 pages (if you have more info put it in the Appendix) with answered questions first, details of how you set up the data analysis at the end.
2. ~~Presentation 5 minutes (strict time limit)~~ **Presentaton has been cut**

**Questions to be addressed:**

**PLEASE NOTE: I expect you to analyze the data more thoroughly than just these questions. Please look through the data and create good questions to answer and answer them (this is important to develop your thinking skills). Also please note that you should still label your insights and recommendations as Level 1-3.**

1. What insights can you find from the data?
2. What recommendations would you make to the CEO in order to improve the educational game and increase usage?

**Project Description**

Client: One of the world’s best educational game companies

From the client: We have a subscription-based educational game. Our goal is to ***educate students as much as possible***! We would like to ***leverage data towards that goal.***

**Questions from the class:**

Post your questions here please.